



What we are

Anchal is a non-profit 501(c)3 social enterprise that addresses the exploitation of women around the world by using design thinking to create employment opportunities, products and markets that support empowerment. Anchal creates one-of-a-kind products, that empower women with economic stability, community, confidence and restoration of self worth. It does so by providing alternative careers in textile design and production to exploited and marginalized women in India and Louisville, Kentucky.

Colleen and Maggie Clines strive to lead the brand by placing design at the center of Anchal's everyday practice. Anchal Project works to create economic opportunities for women victimized by commercial sex trafficking, domestic abuse and other exploitive practices.

Anchal believes that design and interdisciplinary collaboration can become a vehicle for social change. As trained designers and experienced practitioners, Colleen and Maggie employ this skill to create unique economic solutions, develop textile compositions and effective design training curriculum.

Through the design-led approach, Anchal has successfully created viable economic opportunities for women, produced beautiful products and enabled a financially self-sufficient business model that has garnered the attention of the Guggenheim Museum, Anthropologie, Madewell, Vogue, Harper's BAZAAR, Architectural Digest, Better Home & Gardens and more.



Karla in Ajmer, India 2018.



Seema in Ajmer, India. 2017.





Modern take on a Classic Product, 100lb Cardstock, 3.75" x 3.75" x 12.5," 2019

Adobe Garamond

Claude Garamond was a French punch-cutter, and the original creator of the typeface Garamond back in the 16th century. Since then, Garamond has had

many different variations created. Adobe Garamond—the old styled, serif typeface you see on this—was a modern recreation of the

original 1500's Garamond. Adobe Garamond was recreated by Robert Slimbach and released by Adobe in 1989.

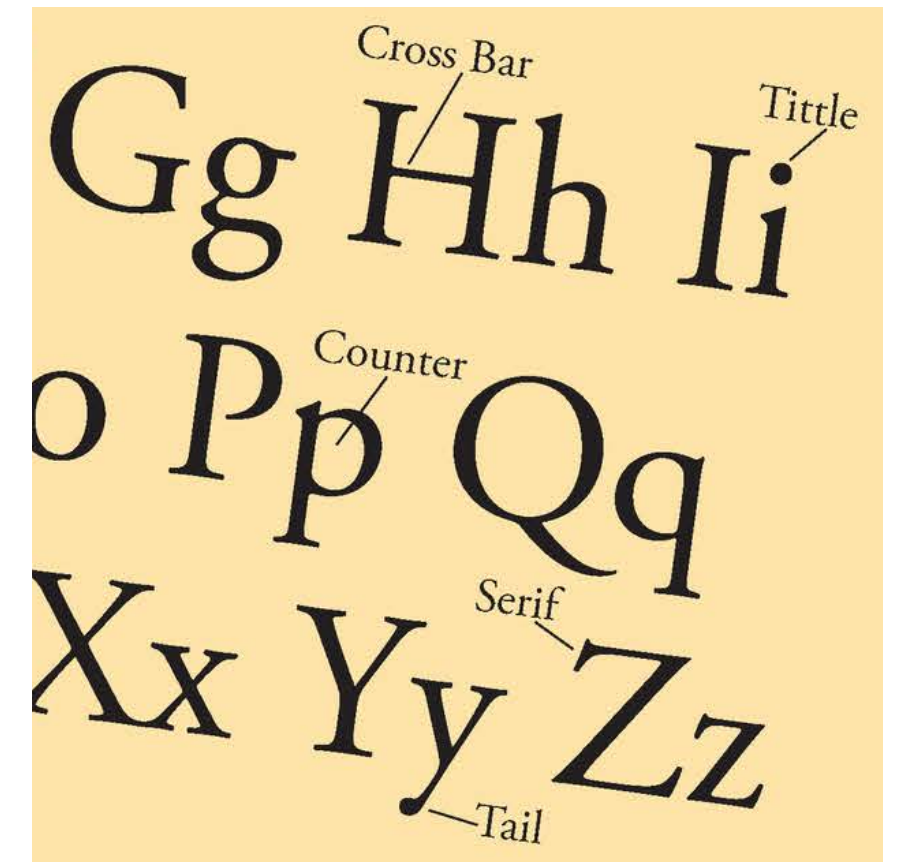
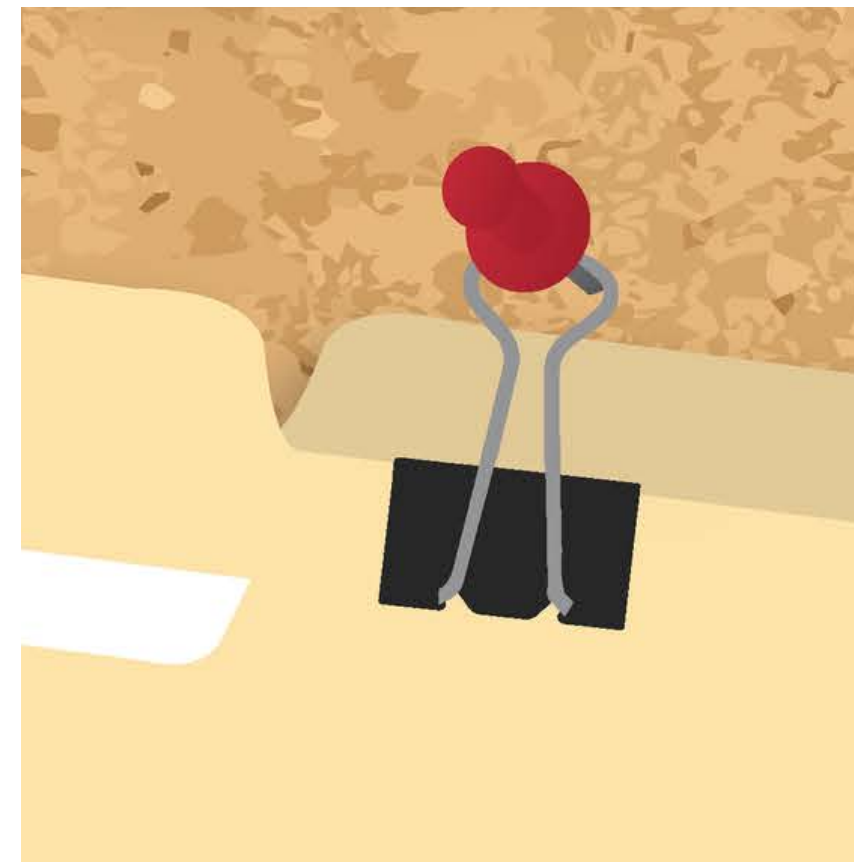
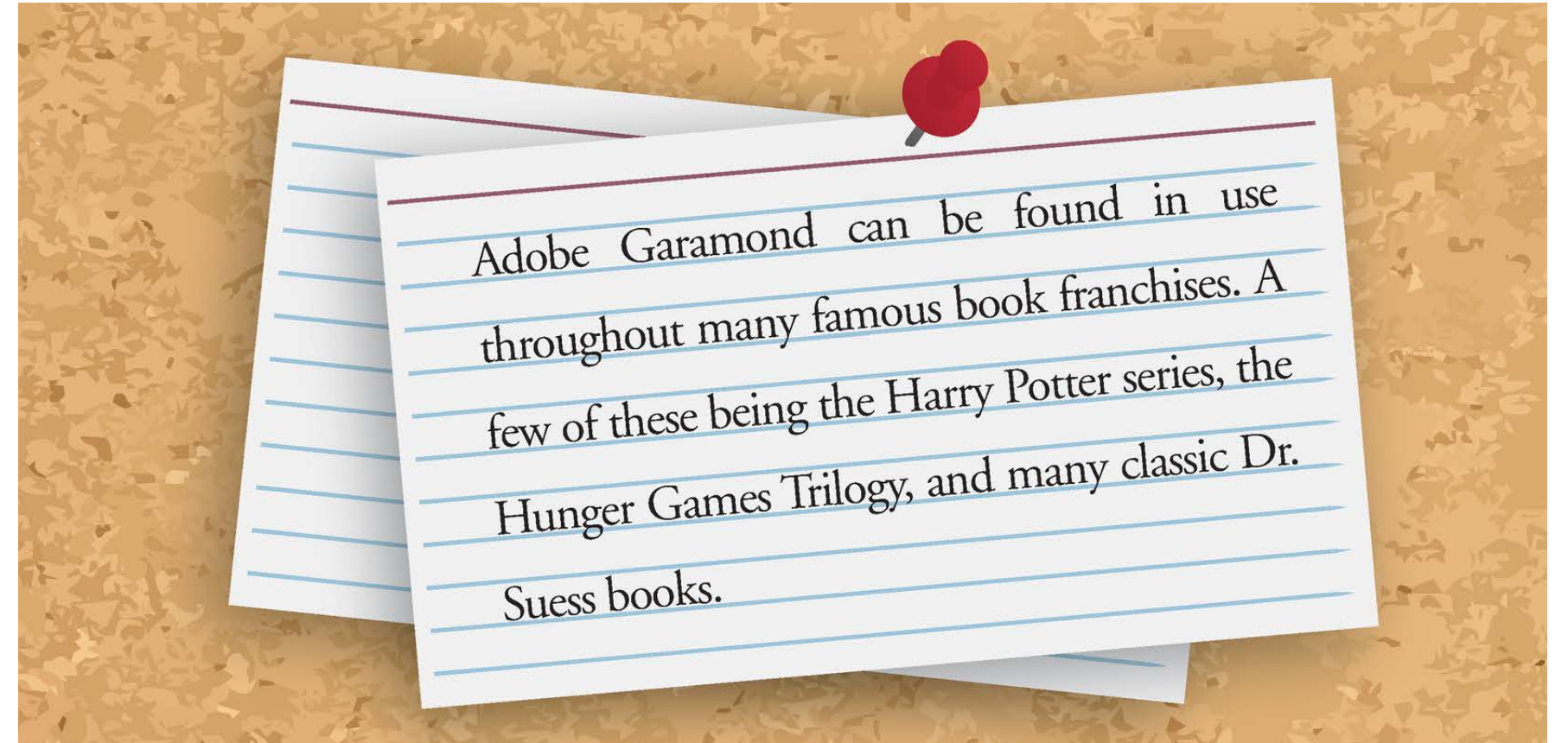
Adobe Garamond can be found in use throughout many famous book franchises. A few of these being the Harry Potter series, the Hunger Games Trilogy, and many classic Dr. Suess books.

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Anatomy

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz

References:
Thinking with Type, Ellen Lupton
<https://www.linotype.com/3474/garamond-font-feature.html>
<http://www.meaningfultype.com/garamond.html>

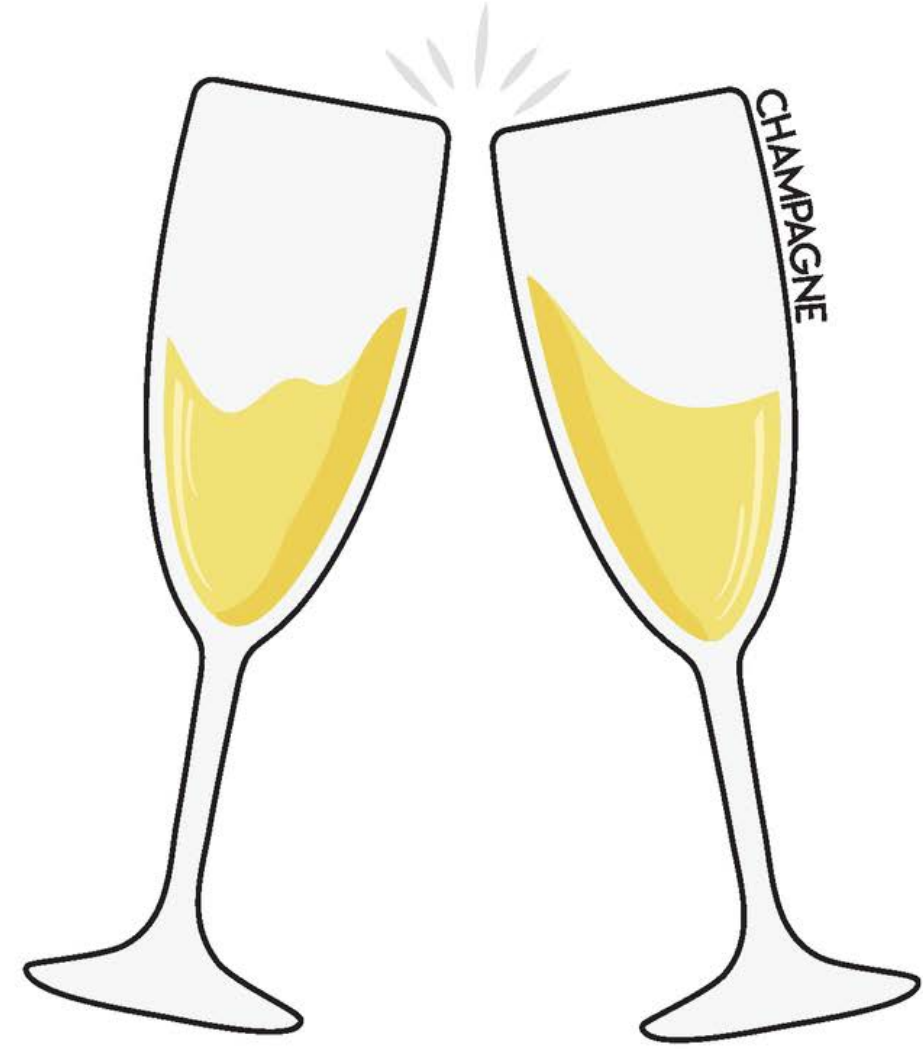


MAY 2018

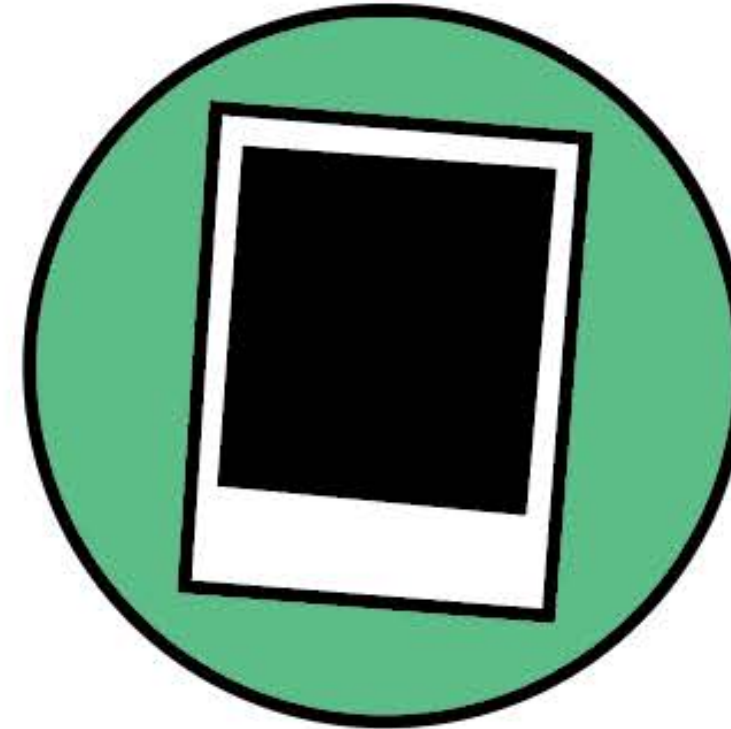
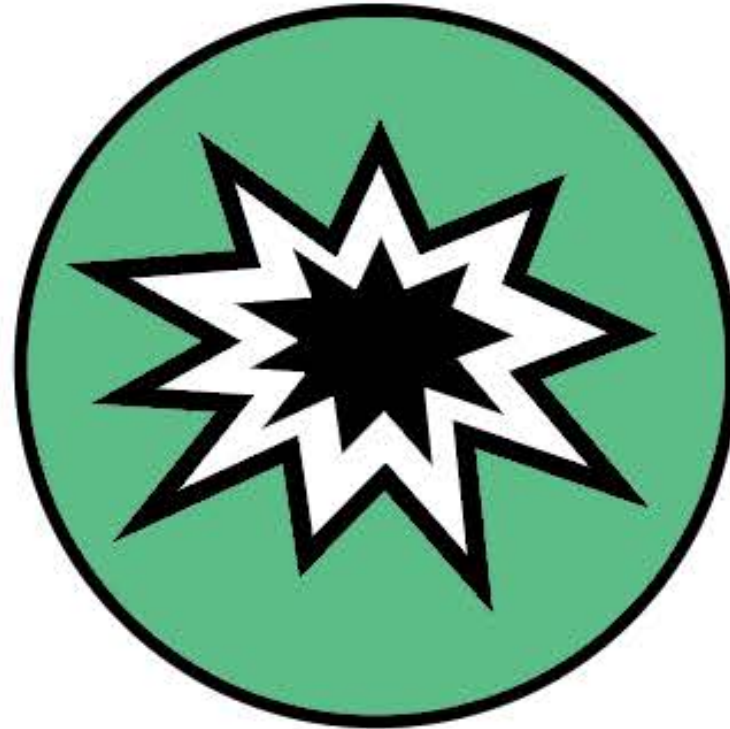


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JANUARY 2019



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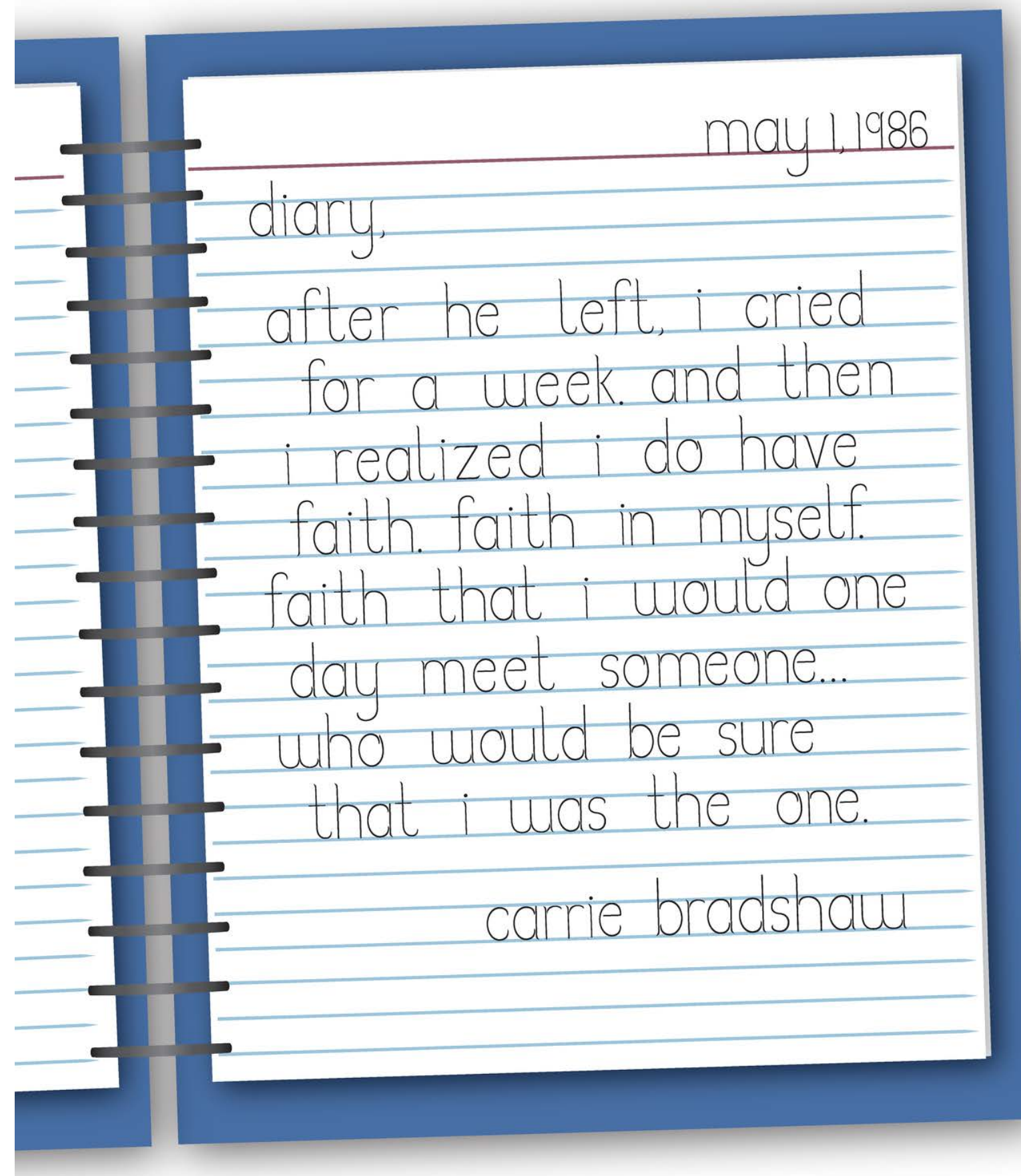


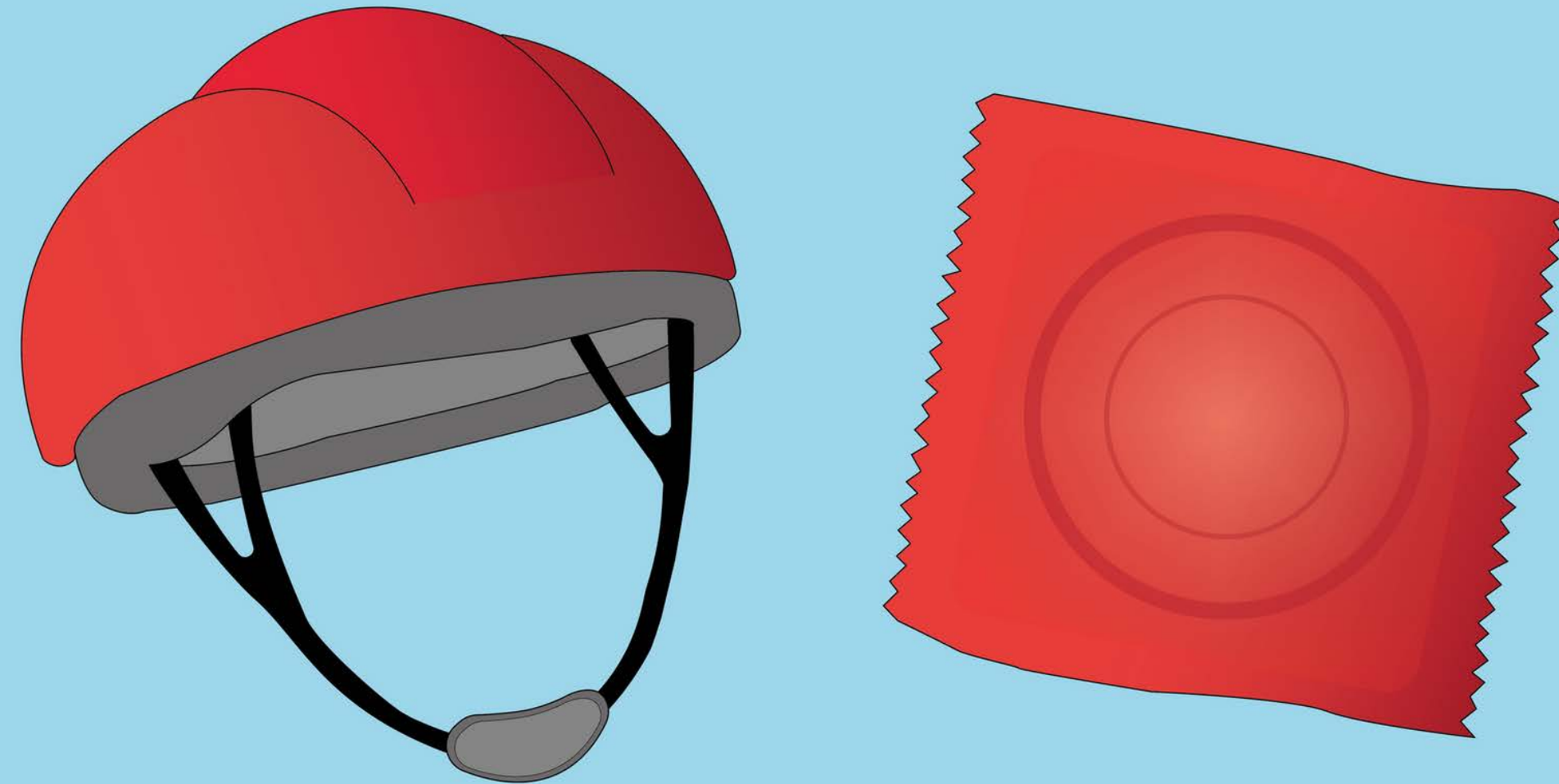
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**Safety first.
Protect your head.**

WHAT IS DANCEBLUE?

DanceBlue is a University of Kentucky student-run organization that fundraises year-round and culminates in a 24-hour no sitting, no sleeping dance marathon. The money raised through DanceBlue is donated to the Golden Matrix Fund, established to support the kids of the DanceBlue Kentucky Children's Hospital Hematology/Oncology Clinic both today and well into the future through an endowment. Childhood cancer not only affects the child physically, but it also creates many emotional and financial difficulties for the entire family. The goal of the Golden Matrix Fund is to provide care and support for the kids through giving them and their parent's comfort.



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WHY WE DANCEBLUE

JARRET'S STORY

Jarrett Mynear was born on April 16, 1989. Smart and quick-witted, he became a renowned humanitarian, a successful public speaker, and a local celebrity. Jarrett was diagnosed with Ewing's Sarcoma, a rare bone cancer, at the age of two. His leg was amputated at age three, and he was diagnosed with various forms of cancer six times by age thirteen. However, what made Jarrett special was his undying spirit, his ability to cope with life-threatening situations and his devotion to helping others.

During the last week of his life in 2002, Jarrett asked that funds for improving the Pediatric Oncology Outpatient Clinic at Kentucky Children's Hospital continue to be raised. Jarrett's mother, Jennifer Mynear, and Susannah Denomme from the University of Kentucky Office of Development spearheaded these efforts, helping to start the Jarrett Mynear Fund (JMF), which eventually raised \$448,000 for the renovation of the Clinic at KCH. Knowing more could be done, Susannah and Jennifer brainstormed and pitched the idea of a dance marathon to different student organizations. In 2006, DanceBlue began and has become one of the greatest traditions at the University of Kentucky.



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OUR IMPACT

WHERE THE MONEY GOES

Through 14 years of DanceBlue, more than \$15 million has been used to support the DanceBlue Kentucky Children's Hospital Hematology/Oncology Clinic through the Golden Matrix Fund. In addition to small but impactful patient support programs such as the "Beads of Courage" program, for each child receives after cancer treatments, this fund has helped fund vital improvements to the clinic, including:

- Hiring a **Childlife Specialist**, who provides encouragement and distraction to help the child emotionally handle their diagnosis and treatments.
- Hiring a **School Intervention Specialist**, who helps to ensure that patients do not fall behind in classes as a result of their treatment.
- Supporting pediatric cancer research.
- The construction of a new Pediatric Hematology/Oncology Clinic that has expanded the capacity of the clinic as well as provided a more convenient and comfortable experience for the families.
- Launching an **Adolescent and Young Adult Oncology Program** to provide cancer patients between the ages of 15 and 29.



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